

# **Ecommerce, Retail & Distribution**





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Innovation Services	<ul> <li>Technical feasibility of new ideas</li> <li>Develop prototypes, proof-of-concepts</li> <li>R&amp;D</li> </ul>
Dedicated Software Team	<ul> <li>Wide range of skills</li> <li>Flexible and scalable team</li> <li>Experienced in Ecommerce, Retail and Distribution applications</li> </ul>
New Solutions Development	<ul> <li>Develop innovative E-Commerce, Retail and Distribution solutions based on latest technologies</li> <li>Custom software development</li> </ul>
Maintenance & Support	<ul> <li>Maintenance and supporting</li> <li>System integration</li> <li>Performance optimization</li> </ul>
Integration	<ul> <li>Integrate with Payment gateway</li> <li>Connect with CRM, ERP, etc.</li> <li>Integrate with shipping providers/carriers</li> </ul>
AI Application	<ul><li>AI solutions development</li><li>Insights and forecasting</li><li>Optimization</li></ul>





## **Ecommerce**

## **Omni Channel**

- Omni-Channel Marketing
- Omni-Channel Shopping
- TMA Centralized Hub

## **B2B, B2C**

- Multi-Pricing
- Quote/ Lead Generation
- Product Bundling
- Subscription Model

## **Third-Party Integration**

- Customer Relationship Management (CRM)
- Enterprise Resource Planning (ERP)
- Payment Gateway
- Shipping Provider

# **Physical Store**

## **Multi-Store Management**

- Location-based Order and Shipment
- Real-time Inventory Management
- Staff Management

## **Customer Insights**

- Feedback Kiosks
- Shopping Behavior and Heatmap
- Analytics and Reports

### **In-store Experience**

- Scan & Go
- Digital Signage
- Buy Online, Pickup in Store

#### POS

- Cash
- Digital Wallet
- Bank Transfer and Credit Card

# **Loyalty Platform**

#### **Tiered Rewards System**

- Progressive Reward Level
- Exclusive Tier Benefit

## **Personalized Offers**

- Behavior-based Discounts
- Targeted Promotion

#### **Referral Program**

- Referral Bonuses
- Referral Tracking Dashboard

## **Omni-Channel Integration**

- Unified Loyalty Points
- Cross- Channel Rewards

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# **AI Features**

- Visual Search
- Personalized Recommendation
- AR Packaging Assistant
- Virtual Try-on
- Voice Search
- OCR
- Al Assistance
- Al Camera

# **Deliver/Shipping**

- Remote Container Monitoring System
- Heavy Vehicle Management
- Goods Delivery
- Container Loading
- The Mobile Access Controller
- Vehicle Traffic Management

# **Warehouse Management**

- Asset Management
- Warehouse Management
- Motor Pool Management

# **Order Management**

- Mobile Delivery Management
- Service Point Application

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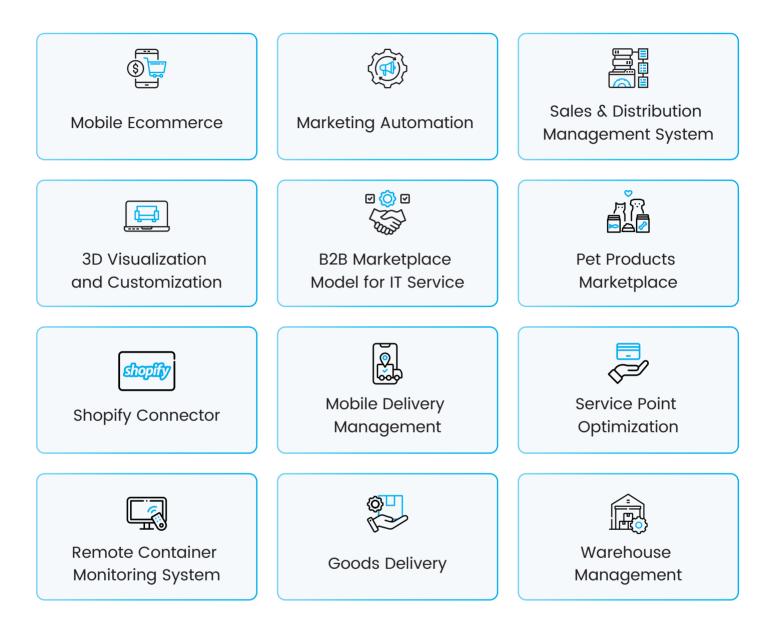


Maximize business value across the retail value chain via smart decisions powered by



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